



Transport Innovations

First Floor, Invicta House
County Hall
Maidstone
ME14 1XX

1 December 2016

Dear Parent/Carer

Kent County Council, in association with Wilmington Academy, would like to thank all parents/carers for their co-operation during the recent Responsible Parking pilot.

The award winning Responsible Parking initiative was originally designed to offer advice and resources to enable primary schools to run their own campaigns to promote a safer school environment. We built on this success and created the "RPS - Responsible Parking Squad", which is a new toolkit especially designed for our secondary schools. Now that our pilot week has come to a close we will be collecting as much feedback as possible so that we are able to move forward promptly to officially launch this new resource for all secondary schools in Kent.

To enable us to further measure the effects of the pilot, we would be very grateful if you could complete our second survey (See link below).

<https://www.surveymonkey.co.uk/r/K7SFPLT>

Remember - any parent who has completed both surveys will be entered into a prize draw to win an Amazon Voucher worth £25 - just in time for Christmas!

I would especially like to acknowledge the time and effort that the children volunteered throughout the week. They patrolled every morning and most afternoons (even in the pouring rain!) as well as going above and beyond to continue to raise awareness by ensuring that the educational "Lesson Plan" flyer was seen by as many parents and members of the community as possible.

Please explore the Responsible Parking website to find out how you can continue to support these efforts: <http://responsibleparking.co.uk/secondary/>

The initiative would not have worked had it not been for the enthusiastic pupils who participated to help to make their school environment a safer place. I would personally like to say an enormous thank you to Toby, Ben, Beth & George.

Yours sincerely

Iona Rogulski
Travel Planner
Transport Innovations