



Year 9, 10 & 11 - KS4
BTEC CREATIVE DIGITAL MEDIA

Cambridge Nationals L2 Creative iMedia

Cambridge Nationals in Creative iMedia are media sector-focused, including film, television, comic design and have IT at their heart. They provide knowledge in a number of key areas in this field from pre-production skills to digital graphics and have a motivating, hands-on approach. Cambridge Nationals deliver skills across the whole range of learning styles and abilities, effectively engaging and inspiring all students to achieve great things.

The course consists of four units

R081: Pre-production skills

Students learn how to plan pre-production including understanding of client requirements and reviewing pre-production briefs. Exam assessed.

R082: Creating Digital Graphics

Students learn the basics of digital graphical editing for the digital media sector. Coursework.

R084: Storytelling with a comic strip

Students learn the history and features of comic strips. They then create their own in response to a client brief. Coursework.

R084: Creating a digital video sequence

Students will explore uses of video products and then plan and produce a digital video sequence to meet a client's brief.

For more information:

<https://www.ocr.org.uk/qualifications/cambridge-nationals/creative-imedia-level-1-2-award-certificate-j807-j817/>