



Year 9, 10 & 11

TRAVEL & TOURISM

BTEC Level 1/Level 2 Tech Award in Travel and Tourism - equivalent to One GCSE

There are a number of components that students cover on a variety of topics. There are both internally and externally assessed components that students will need to complete to show fully rounded knowledge and understanding of the subject. The key components are detailed below:

Component 1: Travel and Tourism Organisations and Destinations

This component is internally assessed and will give students an understanding of the role of different travel and tourism organisations, and the features and appeal of tourist destinations.

Component 2: Influences on Global Travel and Tourism

In this component, students will consider the factors that may influence travel and tourism and the ways that travel and tourism organisations, destinations and governments respond to these influences and their reasons. Students will explore the possible impacts of tourism such as leakage, habitat loss and employment creation, and consider ways these can be managed by destinations, organisations and governments. Students will investigate how tourism may bring change to destinations over time and how destinations can encourage, manage and develop tourism.

Component 3: Customer Needs in Travel and Tourism

Students will learn about the basic and specific travel and tourism needs of different types of customer and the factors that can influence their needs and preferences. They will also learn how travel and tourism organisations meet these needs and preferences by offering a variety of products and services, including different types of holiday and accommodation. Students will apply your understanding by selecting products and services and planning a holiday to meet the needs of specific customers.

Assessment: Two internally assessed components of work, one externally assessed examination (component 2). Internal assessment is externally moderated to ensure accuracy of marking.

Further information about the course is available at www.edexcel.org.uk