IB Business Management Level 3

Qualification Aims and Objectives

Ever wondered how what you are learning in your lessons applies to the world at large? IB Business Management will apply your knowledge of business in a global manner.

Through studying IB, students develop key academic and employability skills such as reflection, critical thought and communication. IB Business Management also develops learner awareness of global business, and how the business environment operates across the world.

Course Outline

- Unit 1: Business Organisation and Environment
- Unit 2: Human Resource Management
- Unit 3: Finance and Accounts
- Unit 4: Marketing
- Unit 5: Operations Management

Each year, the course is assessed through a written external exam. You will also be required to submit an internal assessment, which will require you to investigate an issue within an existing business.

Business Management opens up a number of opportunities. The diverse topics covered will ensure that students will develop the necessary skills to go into any business environment and be successful. Having an appreciation for the world of business will ensure employers take note of those students who make the most of this qualification.

Students will be able to go straight into a business environment or look to develop their understanding further by looking at university, either by studying business or targeting a course within a specific field of business to gain that greater depth of knowledge.

The IB also teaches students to become critical thinkers who understand the issues from a multitude of angles. Students are encouraged to develop reasoning skills and problem-solving skills, all of which will be valuable to future higher education providers and employers.

Entry Requirements
Minimum of 5 9-5 grades in GCSE examinations including a Grade 6 in English and Maths

Future courses & possible careers

- Business Management
- Accounting
- Finance
- Retail Management
- Banking
- Project Management

Contact: sarah.shead@wilmingtonacademy.org.uk
Business & ICT Faculty