



2023-24 - Wilmington Academy Careers Plan

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	•	Year 7			
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2	Assembly - 'Employability Skills'				Learning from career and labour market information
2	Introduction to Careers Advisor				3. Addressing the needs of each pupil
3	Tutor time activities and assemblies - encounters with employers (NHS)				4. Linking curriculum learning to careers
3	National Apprenticeship Week (5-11th February 2024) - Tutor time activities, Unifrog interactions and assemblies (KMA)				5. Encounters with employers and employees
4	National Careers Week (4-9th March 2024) - Tutor time activities and assemblies - encounters with employers (RBU/ KMA)				6. Experience of workplaces
4	Assembly - 'The World of Work'				7. Encounters with further and higher education
6	WA MYP Careers Day - 'Careers and Employability' (tutor time activities/ assemblies)				8. Personal guidance
1 - 6	Modular Unifrog themes (tutor time activities) - 1) Who am I? 2) Exploring opportunities 3) What is work-life balance?				
		Year 8			
Module	Description	Gatsby Benchmarks		marks	Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2	Introduction to exploring careers and employability skills (Unifrog)/Metropolitan Police Careers talk				Learning from career and labour market information





3	Tutor time activities and assemblies - encounters with employers (NHS)				3. Addressing the needs of each pupil
3	National Apprenticeship Week (5-11th February 2024) - Tutor time activities, Unifrog interactions and assemblies (KMA)				4. Linking curriculum learning to careers
4	National Careers Week (4-9th March 2024) - Tutor time activities and assemblies - encounters with employers (RBU/ KMA)				5. Encounters with employers and employees
4	Employability Skills' workshop				6. Experience of workplaces
6	WA MYP Careers Day - 'Careers and Employability' (tutor time activities/ assemblies)				7. Encounters with further and higher education
1 - 6	Modular Unifrog themes (tutor time activities) - 1) Interests profiling 2) Superhero CVs 3) What does success mean to me?				8. Personal guidance
		Year 9			
Module	Description	Gatsb	y Bench	marks	Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2	1				A stable careers programme Learning from career and labour market information
	letter				2. Learning from career and labour market
2	Introduction to Careers Advisor- Assembly Financial Times - 2 hour workshop with Jacqui				2. Learning from career and labour market information
3	Introduction to Careers Advisor- Assembly Financial Times - 2 hour workshop with Jacqui Dobson (accompanied by intern) National Apprenticeship Week (5-11th February 2024) - Tutor time activities, Unifrog interactions				2. Learning from career and labour market information 3. Addressing the needs of each pupil
3	Introduction to Careers Advisor- Assembly Financial Times - 2 hour workshop with Jacqui Dobson (accompanied by intern) National Apprenticeship Week (5-11th February 2024) - Tutor time activities, Unifrog interactions and assemblies (KMA)				2. Learning from career and labour market information 3. Addressing the needs of each pupil 4. Linking curriculum learning to careers





5	Small group meetings with Careers Advisor				8. Personal guidance				
6	WA MYP Careers Day - 'Careers and Employability' (tutor time activities/ assemblies)								
1 - 6	Modular Unifrog themes (tutor time activities) - 1) Skills audit 2) KS4 pathways 3) Money management								
KS4									
	Year 10								
Module	odule Description Gatsby Benchr			marks	Gatsby Key				
1	Unifrog and careers programme introductory letter				1. A stable careers programme				
1	Lloyds Banking Group - Cyber Security career talk				Learning from career and labour market information				
2	Introduction to Post 16 pathways (tutor time/ assemblies)				3. Addressing the needs of each pupil				
3	National Apprenticeship Week (5-11th February 2024) - Tutor time activities, Unifrog interactions and assemblies (KMA)				4. Linking curriculum learning to careers				
4	Choosing the right pathway - DWP				5. Encounters with employers and employees				
4	National Careers Week (4-9th March 2024) - Tutor time activities and assemblies - encounters with employers (RBU/ KMA)				6. Experience of workplaces				
5, 6	Small group interviews and one-to-one interviews with Careers Advisor				7. Encounters with further and higher education				
6	WA Year 10 'Careers Exposure Day'				8. Personal guidance				
1, 2, 4, 5	Modular Unifrog themes (tutor time activities) - 1) Career journeys 2) Work experience 3) Employer profiles								
Year 11									
Module	Description	Gatsby Benchmarks			Gatsby Key				





1	Unifrog and careers programme introductory letter				1. A stable careers programme			
2	Action Day - Introduction to Post 16 offer. Taster sessions for courses offered				2. Learning from career and labour market information			
2	Tutor time activities- Kent Choices				3. Addressing the needs of each pupil			
3	Introduction to Post 16 pathways- Education People				4. Linking curriculum learning to careers			
3	National Apprenticeship Week (5-11th February 2024) - Tutor time activities, Unifrog interactions and assemblies (KMA)				5. Encounters with employers and employees			
4	National Careers Week (4-9th March 2024) - Tutor time activities and assemblies - encounters with employers (RBU/ KMA)				6. Experience of workplaces			
4	Job applications and personal statements (DWP)				7. Encounters with further and higher education			
2-5	One-to-one meetings with Careers Advisor				8. Personal guidance			
4- 5	Support for students at risk of NEET (not in education, employment or training) - The Education People							
1, 2, 4, 5	Modular Unifrog themes (tutor time activities) - 1) Post-16 pathways 2) Employability skills 3) Apprenticeships and Higher Education							
	Post 16 Provision							
	Year 12							
Module	Description	Gatsb	y Bench	marks	Gatsby Key			
1	Engagement Event & Skills Development- National Citizens Service session (induction day)				1. A stable careers programme			
1	Unifrog and careers programme introductory letter				Learning from career and labour market information			





2, 4, & 6	Business Engagement Events - Employer Business Breakfast / Financial Times trip into London T Level M&A students				3. Addressing the needs of each pupil
4 - 6	Independent, personalised careers advice on a 1:1 basis				4. Linking curriculum learning to careers
2	Barbri - Careers talk in Law				5. Encounters with employers and employees
3	National Apprenticeship Week (5-11th February 2024) - Tutor time activities, Unifrog interactions and assemblies (KMA)				6. Experience of workplaces
4	National Careers Week (4-9th March 2024) - Tutor time activities and assemblies - encounters with employers (RBU/ KMA)				7. Encounters with further and higher education
6	WA Careers Week - 'Careers and Employability' (tutor time activities/ assemblies)				8. Personal guidance
6	Futures Week: University Visit Mock Interviews with local and national employers UCAS/Apprenticeship support incl. personal statement workshops Employer Engagement Carousel				
6	Work Experience (2 Weeks - placement)				
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Module	Description	Gatsb	y Bench	marks	Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
1	Engagement Event & Skills Development- National Citizens Service Change Makers Programme				2. Learning from career and labour market information
1	UCAS Support Workshops (internal)				3. Addressing the needs of each pupil
2, 4	Engagement Event- Employer Business Breakfast / Financial Times trip into London Business/Finance students				4. Linking curriculum learning to careers





1-3	Personal Guidance - Independent, personalised careers advice on a 1:1 basis		5. Encounters with employers and employees
2	Apprenticeship Support Workshops		6. Experience of workplaces
2	Employer Engagement Workshops		7. Encounters with further and higher education
3	UCAS Finance workshop - External Provider		8. Personal guidance
3	National Apprenticeship Week (5-11th February 2024) - Tutor time activities, Unifrog interactions and assemblies (KMA)		
4	National Careers Week (4-9th March 2024) - Tutor time activities and assemblies - encounters with employers (RBU/ KMA)		